

## **EU - CSO PARTNERSHIP STRATEGY:** WHAT DIFFERENCE HAS IT MADE? MONITORING & EVALUATION REPORT

September 2020

## WHY A STRATEGY? The idea of the EU-CSO partnership is to give civil society

organisations in Myanmar better conditions and an enabling environment to become active contributors to policy-making and policy implementation, in their towns and regions, but also on the national level. The wider aim is to strengthen democracy and pluralism in Myanmar. The strategy wants to offer civic activists chances to network, exchange information also on difficult topics, improve their skills and work more closely with the EUD in Myanmar. 14 months after introducing the Strategy, this visual report shows what difference it has made in Myanmar. This mid-term project review builds on evaluations by event participants, reports, and

online surveys disseminated through Facebook and shared directly with over 150 CSOs.





2020





2019

PARTNERSHIP STRATEGY TIMELINE

20 19 5 4 4 4 **EU PRE-**NEWSLETTER START LAUNCH **NEWSLETTER END** 8 5 **PROGRAMMING EVENT ISSUE 1 ISSUE 2** CONSULTATIONS LAUNCH EVENT SURVEY **EU PRE-**STRUCTURAL 24 **PROGRAMMING** REPORT DIALOGUE ON **INFOGRAPHIC** CONSULTATIONS LAND ISSUES 15 **CSO FAIR** INFOGRAPHIC **EVENT REPORT INFOGRAPHIC MONITORING &** 25 EVALUATION SURVEY 22 STRUCTURAL DIALOGUE MONITORING & ON LAND ISSUES YANGON PHOTO **EVALUATION** 25 **FESTIVAL** REPORT MYANMAR: LAND ISSUES **INFOGRAPHIC** EU PRE-POLICY RESEARCH **INFOGRAPHIC PROGRAMMING** CONSULTATIONS **NEWSLETTER ISSUE 3** Partnership Strategi Launch Event EU - CSO

OUTPUTS: Brochure, Press Conference (2 TV appearances, 4 press media articles, 3 social media videos) FOLLOW-UP: Newsletter Issue 1, Event report (infographic), CSO-INGO workstream meeting on 14 May 2019 FEEDBACK -**OBJECTIVES** SELECTION OF TOPIC FOR NEXT SD **EU-CIVIL SOCIETY** STRUCTURED THE



**EU PRE-PROGRAMMING** 

40 CSOs participated in online EU

pre-programming consultations

following an online survey on EU

summarised in an infographic that

"This is the first really broad-based CSO event on land we have seen in the last three years in Kachin!

**PERSONS** 

ATTENDED SD

**EVENTS** 

proactive and approachable with regard

to C50 partners."

52%

Very good or

excellent at raising

understanding of

key challenges and

possible solutions

MYANMAR: LAND ISSUES

LAND & GOVERNANCE

GENDER PERSPECTIVE

VIRONMENTAL

PERSPECTIVE

SUMMARY

AND & IDP

**LAND & INVESTMENT** 

A.R.S. Progetti S.P.A.

Ambiente Riverse Svilappo

DEMOCRACY
REPORTING
INTERNATIONAL

Participants feedback was

was widely shared online

CONSULTATIONS

global priorities.

LEGEND:

N National level SD event L Local level SD event A Ad-hoc SD event ((•)) Online event

Provenance of participants

15 - 18 June 2020, Online (6)

120 representatives of civil society, INGOs, UN, Donors and EUMS. 10 media representatives at press conference with EU Ambassador

Fishbowl discussion with CSOs and

Key issues discussed: positive and negative trends facing civil

society in Myanmar, values that

steps that should and could be

taken by different actors.

civil society sees as crucial, the next

**INCREASED THEIR** 

UNDERSTANDING OF THE

ROLE OF THE EU IN

SUPPORTING CIVIL SOCIETY

41%

Very good or

excellent at

facilitating

networking

among key

believes that

event will

facilitate better

collaboration with the EU

SEPTEMBER 2019

on women's land rights, which are often neglected."

POLICY RESEARCH

FOR POLICY CHANGE

The visual report "Myanmar: Land Issues" was a result of desk

research into the body of publications on the issues concerning

land in Myanmar available at the time of its preparation. Whilst effort has been made to make it as comprehensive as possible, its primary purpose was to serve as a basis for further discussion at the Structured Dialogue on Land Issues event taking place on 25

The report was also converted into poster infographic that was

EU Ambassador.



"We think that this is an excellent initiative, as not many donors are this STRUCTURED DIALOGUE ON LAND ISSUES

WERE ABLE TO MAKE

CONNECTIONS RELEVANT

FOR THEIR WORK

**EU-CSO PARTNERSHIP LAUNCH EVENT** 

**APRIL 2019** 

PARTICIPATION IN SD

**EVENTS HELPED IN** 

**INITIATING NEW** 

**COLLABORATIONS OR** 

**PARTNERSHIPS** 

55%

Very good or excellent

effectiveness of

exchange of data and

information on the

themes discussed

**33%** 

Very good or excellent

at raising awareness

and understanding of



**CUSTOMARY LAND** 

**COMPILATION OF** 

RECOMMENDATIONS

**38%** Very good or excellent

at development of

practical proposals for

solutions to key

challenges



September 2019 in Kachin.

presented at the same event.

See and download the report:

In English: https://tinyurl.com/v9y65dl

In Myanmar: https://tinyurl.com/vkfo8yj



**INFOGRAPHICS** 

Distributed by e-mail.

120 total shares on Facebook WANNAR LAND ISSUES SUMM

YOUTUBE & VIDEO

Facebook page.

Project used SurveyMonkey to distribute evaluation surveys after each event. SurveyMonkey was used for the mid-term

**SURVEYS** 

1 Mizzima TV video clip of the interview

of survey participants think EU-CSO Partnership

Facebook page

APPROACH.

FB page is good or

excellent

with H.E. EU Ambassador Schmidt. 2 videos of interviews with H.E. EU Ambassador Schmidt on project's

193 total likes on Facebook.

5 infographics produced in total (incl. 2 event

reports). 2 were made into posters.

Published on Facebook & EUD website.

**BROCHURE** 

as visual reports.

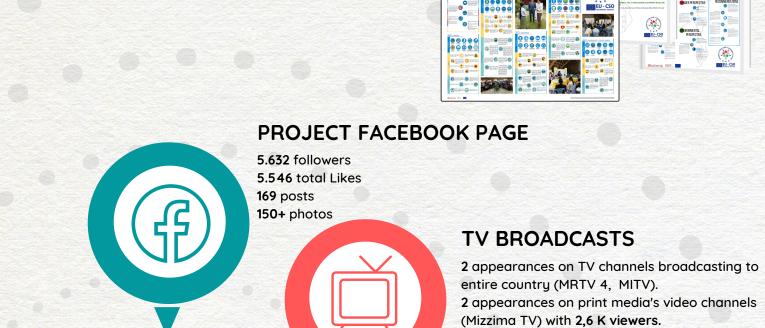
.Distributed via Newsletter, on Facebook and EUD webpage.

TING SPACE FOR CIVIL SOCIETY IN MYANMAR

EU-CS

EVENT REPORT

Distributed by e-mail.





FEEDBACK FROM BENEFICIARIES

EU Delegation to

Myanmar's website

to be good or

excellent

41%

regularly check the

**EUD Myanmar** 

website

**EU-CSO PARTNERSHIP** 

STRATEGY AND/OR EU NEED TO

WIDEN THEIR REACH TO

**INCLUDE ALL VARIETIES OF CSOs** IN MYANMAR.

> DEMOCRACY REPORTING INTERNATIONAL

A.R.S. Progetti S.P.A.
Ambiente Risorse Sviluppo

You

62% 59% 57% 66% receive EU-CSO of survey of survey follow the EU-CSO Partnership participants think participants think Partnership Strategy

Strategy

Newsletter

"Many CSOs participating are "EUD should be meeting with those receiving funding from "EU-CSO Partnership Strategy local CSOs regularly and listen to the EU. Therefore, the impact is issue-based and technically very limited. You need to bring strong local CSOs to access the CSOs from various spectrums." local context and their capacity.' RECOMMENDATION RECOMMENDATION

is good but it would be even better if it were more practical." RECOMMENDATION **EU-CSO PARTNERSHIP STRATEGY EU-CSO PARTNERSHIP STRATEGY** NEEDS TO ENGAGE MORE WITH **NEEDS A MORE PRACTICAL** 

**EU-CSO Partnership** 

Strategy Newsletter

to be good or

excellent

The European Strategy for a Strengthened Partnership with Civil Society in Myanmar is an initiative funded by the European Commission and implemented by ARS Progetti S.p.A. and Democracy Reporting International. The views expressed in this visual report do not necessarily reflect opinions of the European Commission.

SMALL AND LOCAL CSOs.